

University of Dayton eCommons

News Releases

Marketing and Communications

4-17-1991

UD Bookstore Marks Earth Day by Introducing Enviro-Tote Bags

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"UD Bookstore Marks Earth Day by Introducing Enviro-Tote Bags" (1991). *News Releases*. 7170.
https://ecommons.udayton.edu/news_rls/7170

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.



The University of Dayton

News Release

April 17, 1991

Contact: Jim Feuer

UD BOOKSTORE MARKS EARTH DAY BY INTRODUCING ENVIRO-TOTE BAGS

DAYTON, Ohio -- To become more environment friendly, the University of Dayton bookstore is replacing its large, white plastic bags with "Enviro-totes" reusable cloth bags.

Customers can buy cloth bags for \$2 and either keep them or return them at any time for a refund. Returned bags will be cleaned and reused. The bags will be imprinted with the slogan "University of Dayton makes every day Earth Day." The bookstore will make no profit on the bags.

"One of the worst things we do environmentally is order 10,000 plastic bags a year," says Mary Lynn Naughton, head bookkeeper. "I think the students will take to it. Overall, I think they are environmentally conscious."

Next fall, the UD chapter of EARTH will distribute literature in the bookstore and answer customer questions about the bags. The bookstore will continue to provide plastic bags upon request.

Still under discussion are an environment-friendly paper bag for smaller purchases and a system for identifying merchandise paid for by customers choosing not to buy the cloth bags.

-30-

For media interviews, contact **Mary Lynn Naughton** or **Paul Braddon**, bookstore manager, at (513) 229-3233.

OFFICE OF PUBLIC RELATIONS

300 College Park Dayton, Ohio 45469-1679 (513) 229-3241 FAX: (513) 229-3063